

Private Sector Forum on Sanitation

Draft Agenda

Day 1			
8:00am – 9:00am Registration and Breakfast			
Time	Activity	Facilitator	Notes
9:00am – 9:10am	Welcome	MC	A high energy welcome to spark up the room
9:10am – 9:30am	Meeting Objectives	Zenith Waters Project Ltd	To give a quick overview for the 2-day event and expected outcome
9:30am – 9:50am	Opening Remarks	Peter Hawkins, Rep UNICEF	Why private sector engagement? Why Now? Why UNICEF and development partners?
9:50am – 10:10am	Keynote Address	Honorable Minister, FMWR	The urgent need to revitalize the Nigeria WASH sector
10:10am – 10:30am	Data for Sanitation Drive - Summary of WASHNORM Report	UNICEF	PowerPoint presentation. The summary of the WASHNORM survey findings will be presented to the participants
10:30am – 11:00am	Documentary	UNICEF	National Documentary on open defecation and efforts being made to curb the menace
11:00am – 11:30am	Overview of “Clean Nigeria: Use the Toilet” campaign.	Director, Water Quality Control and Sanitation, FMWR	PowerPoint presentation. A summary of the objectives of the campaign and what has been done so far. Areas needing urgent intervention.
11:30am – 12:00pm	Private Sector Panel Discussion 1: What is working.	Anchor: USAID Discussants: IHS, Unilever, PZ Cusson Foundation, WSSCC	An opportunity to engage the private sector partners to share what they have been doing so far in the WASH sector.
12:00pm to 12:15pm	Comment, Q and A from the audience	MC	A spark to gauge audience sentiment and increase participation
12:15pm – 1:30pm	LUNCH BREAK	ALL	
1:30pm – 1:40pm	Regroup	MC	Calls audience attention and runs through the rest of the activities for the day. Introduces the next presenter.
1:40pm – 2:15pm	WASH Sector mapping for private sector support/partnership	Chief of WASH, UNICEF	PowerPoint Presentation: This is to categorize participants based on what their companies do and

			use the Principal Component Analysis for intervention profiling. This will show the various interventions that can be supported by the private sector.
2:15pm - 2:45pm	Development Partners and the Private Sector Panel Discussion 2: How can the private sector revitalize the WASH sector in Nigeria?	Anchor: Mr. Frank Nweke Jr. Discussants: Zenith Waters, FMWR, MTN, NSE, Lixil, Reckitt Benckiser (Nigeria) Ltd, Guinness	A number of persons will be called to the stage to hold an extensive discussion on what the role of the private sector should be in ending open defecation in Nigeria. With real life examples. A rapporteur will be stationed to take notes during the panel discussions. The recommendations or agreement reached will then be shared during this session for consensus.
2:15pm – 2:30pm	Comments, Q and A	MC	
2:30pm – 3:40pm	Breakout session – Companies break into sector based on intervention to draw up a plan for action: Group 1: Government relations – Advocacy with decision makers to commit and lead Group 2: WASH infrastructure – availability to construct water and sanitation facilities Group 3: Communal capacity building and behaviour change Group 4: Management for sustainability/ PPP Group 5: Sanitation Marketing and Innovative Financing	Main anchor: MC Group 1: UNICEF Group 2: Zenith Waters Group 3: WSSCC and WaterAid Group 4: FMWR (Engr Benson) Group 5: Fidelity Bank and FMWR/Clean Nigeria Secretariat Group 6: UNICEF and Clean Nigeria Secretariat	Companies break out into groups in meeting rooms allocated by sector intervention. A rapporteur will be stationed in each group to take notes during the panel discussions.

	Group 6: Communications and media		
3:40pm – 3:50pm	Regroup	MC	Bringing everyone back into the hall
3:50pm – 4:30pm	Group presentation (5 minutes per group)	<p>Main anchor: MC</p> <p>Group 1: Government relations – Advocacy with decision makers to commit and lead</p> <p>Group 2: WASH infrastructure – availability to construct water and sanitation facilities</p> <p>Group 3: Communal capacity building and behaviour change</p> <p>Group 4: Management for sustainability/ PPP</p> <p>Group 5: Sanitation Marketing and Innovative Financing</p> <p>Group 6: Communications and media</p>	A rapporteur will be stationed in each group to take notes during the panel discussions.
4:30pm	Recap and Close	Zenith Waters Project Ltd	
DAY 2			
8:00am – 9:00am Registration and Breakfast			
9:00am – 10:00am	From waste to wealth: The opportunities that connects the rural to the urban	Zenith Waters Project Ltd	A case study on urban sanitation and fecal sludge treatment/reuse.

10:00am – 11:30am	Private sector: Our commitment to action	Unilever, IHS, Reckitt Benckiser (Nigeria) Ltd, Guinness, Fidelity Bank, and Eco Bank	Powerpoint Presentation by each company
11:30am – 12:00pm	Open dialogue for commitment	Main anchor	Other companies and development partners openly make commitment. Each group is to present at the plenary what they are willing to commit to. From small to large scale. A rapporteur will be stationed to take notes during the presentation.
12:00pm – 12:30pm	Summary of discussion and adoption of a communiqué	The main anchor and rapporteur to share key points from day 1 and day 2 discussions	This is a summary of decisions made at the forum stating commitments/plan by companies if any.
12:30pm – 1pm	Comments, Q and A	MC	
1:00pm – 2pm	Lunch	All	
2pm - 5:00pm	Marketplace: Innovation showcase, networking and close	Zenith Waters Project Ltd	Entrepreneurs have the opportunity to showcase their innovations for WASH in the atrium while participants also mingle and network.